



THE DUKE OF EARLE GROUP, INC.
RADIO & NEWSPAPER MEDIA
 “The Caribbean & African-American Connection”



RADIO RATE CARD

TALK / MUSIC / INFORMATION & NEWS

<u>PROGRAM</u>	<u>DESCRIPTION</u>	<u>DAYS & TIMES</u>
HOT TALK	HOT , Provocative & Controversial Talk Show that educates and informs listeners.	Tuesdays, 8 pm-10 pm Fridays & Saturdays 10 pm-12 am
EXPOSURE	Educational Talk show that Exposes issues, brings awareness & finds remedies to help listeners.	Wednesdays, 1 pm-2pm
SUNDAY SOUL SERANADE	A musical show with solid Soul hits from the 50s to today with a splash of fun.	Sundays, 5 pm-6 pm
Hosted by: Bevan Earle A.K.A. “Duke of Earle”		

TARGET AUDIENCE: 24-70 yrs. old — Broadcast is aired on WAVS 1170 AM & via the WEB @ wavs1170.com

SPOT RATES

Production fees vary

:60 Second spots \$90.00

:30 Second spots \$75.00

15 Minute Interview \$350.00

Sponsorship - (6) :15 live reads \$350.00

Live Broadcast - \$1,500.00—\$2,500.00

((10) :60 spots , Van/Host/DJ @ location, 1-3 Hr. remote Live with (3) :90 cut-ins per hour)

SPECIAL PACKAGES

10+ :60 Second spots \$80.00/per spot

10+ :30 Second spots \$70.00/per spot

(6) week advertising buy (6) :60 spots per week) \$400.00

(6) week advertising buy (6) :30 spots per week) \$300.00

For Advertising, CALL: 954-749-5112 / 954-336-6223 / JA: 876-614-3594 / 876-569-7315



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“The Caribbean & African-American Connection”

THE VOICE OF THE CARIBBEAN PEOPLE IN SOUTH FLORIDA



NEWSPAPER RATE CARD

The Caribbean Voice Newspaper is the voice of the Caribbean people in South Florida.

Precise & Concise, providing information from a wide cross section of society.

Circulated in Jamaica / Miami-Dade / Broward / Palm Beach / Tampa / Orlando / Atlanta / Ft. Lauderdale airport

FULL PAGE COLOR: \$1,500.00

HALF PAGE COLOR: \$750.00

FULL PAGE BLACK & WHITE: \$1,200.00

HALF PAGE BLACK & WHITE: \$600.00

QUARTER PAGE COLOR: \$400.00

QUARTER PAGE BLACK & WHITE: \$300.00

BUSINESS CARD: \$150.00

NORMAL BUSINESS CARD TAG LINE FILLERS: \$100.00

FRONT PAGE TAG OR ADS: \$500.00

SIZES

Full Page Horizontal: 11 1/2 inches

Full Page Vertical: 10 inches

Quarter Page Horizontal: 6 x 5 inches

Quarter Page Vertical: 5 inches

or

Horizontal: 2 1/2 x 10 inches

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